COP 4 | The Digital ID Global Best Practices Tool | Primer

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Inclusion Hub

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A 'community of practice' was initiated to strengthen the understanding and effectiveness of the ecosystem on gender inclusive thinking and design
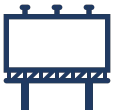
Why?

Low access to research conducted in this space

Poor connectivity between stakeholders

Lack of a platform to consolidate information

How?

Arranging regular webinars and convenings

Sharing regular updates about the ecosystem

Convening members at an annual conference

Who?

F.D.R.E Authority for Civil Society Organizations (ACSO)

Co-Develop

Save Generation Development Organisation

Ethiopian Women Empowerment Association

Emmanuel Development Association

Ethiopia National ID Program (NIDP)

FIT-ED

Siiqqee Women's Development Association

Consortium of Christian Relief & Development Associations (CCRDA)

Digital Opportunity Trust

Consortium of Self-help group Approach Promoters (CoSAP)

Chrysalis

Shega Media

Center for Accelerated Women's Economic Empowerment

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The COP has conducted 3 virtual convenings, 1 in-person event and hopes to continue this initiative by adding relevant stakeholders from different geographies

COP 1**: Understanding Women's access to services through Digital IDs**

Date: 18th August, 2023

Event Readback

COP 2**: Understanding the nuances of inclusion and accessibility**

Date: 26th October, 2023

Event Readback

COP 3**: Understanding nuances of gender inclusion in digital ID systems: Country observations from the field**
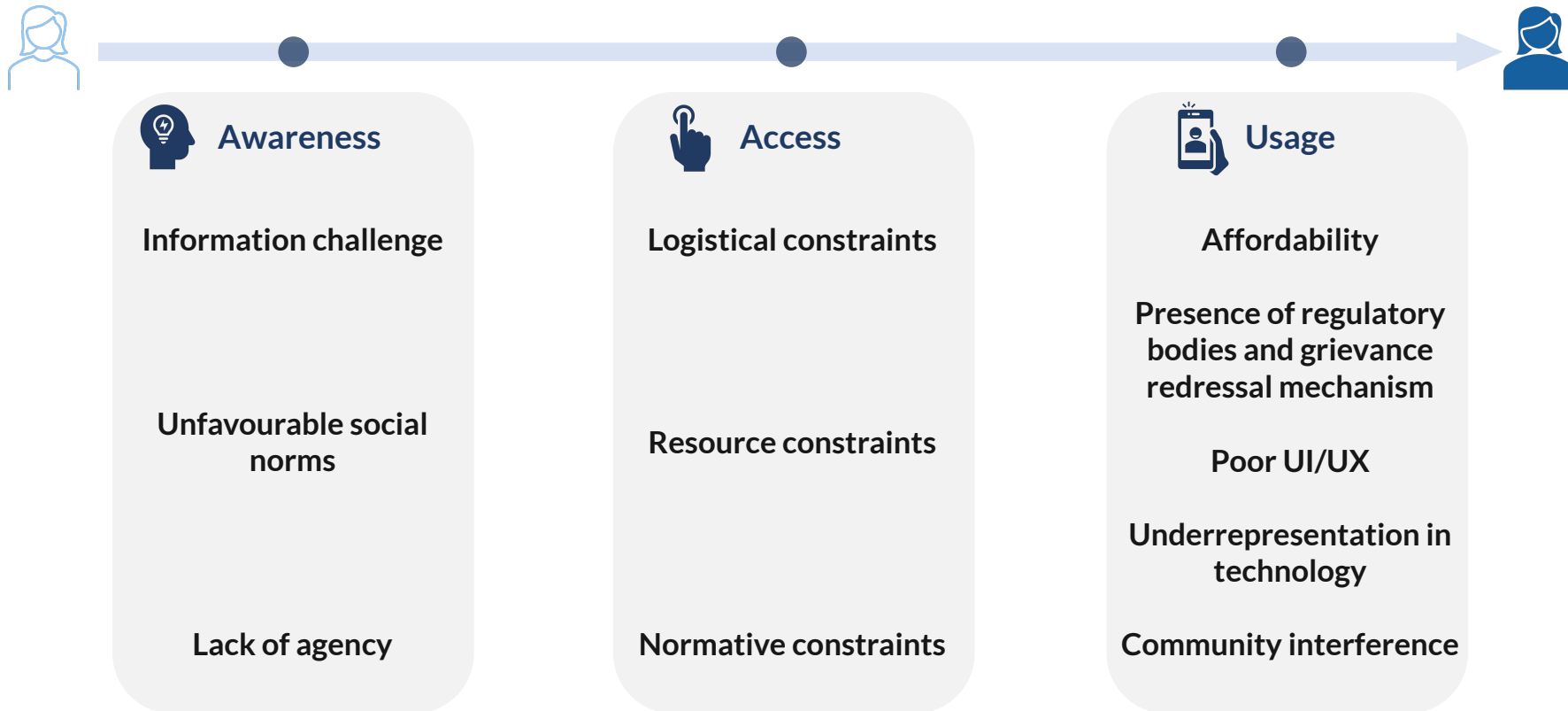
Date: 23rd January, 2024

COP 4: Gathering insights on the Best Practices Tool: Exploring challenges and Global Best Practices

Date: 6th March, 2024

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Secondary research unpacked the various challenges women when understanding, accessing, and using foundational ID

Awareness

Information challenge

Unfavourable social norms

Lack of agency

Access

Logistical constraints

Resource constraints

Normative constraints

Usage

Affordability

Presence of regulatory bodies and grievance redressal mechanism

Poor UI/UX

Underrepresentation in technology

Community interference

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To unpack women's interactions with digital IDs, the following categories were identified as key areas of focus

Information Challenge

Women often face challenges to access information that pertains to how they can interact with digital or identity systems

Resource and logistical constraints

In order to access and obtain their identities, women face a plethora of logistical and resource based challenges

Normative challenges

Women continue to face structural challenges that are often enforced by the societal structure that they are part

Intermediaries and grievance redressal

Limited offline intermediaries often increase hesitation amongst women to interact continuous with such systems

Biases and hindrances

Systems often display inherent technological and normative biases that further inhibit women from interacting with ID systems

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Today's session will focus on understanding the most pertinent areas, and how a tool can help design and implement gender inclusive digital IDs

The tool should be answered by: **ID deployers**

By answering the questions highlighted in this tool, we aim that global digital ID developers can strengthen gender inclusive thinking and design within their systems. The tool also highlights the implications in case the answers to the questions are "No" and shares best practices from observed field research and secondary research

The deployment of digital IDs themselves should be gender sensitive, and should enable women to participate within their communities, surroundings and economies.

At the onset, such systems should help address areas where women's agency is impacted, and also address how to empower women

Agency	**Empowerment**
Ability to Act	**Equitable access to services, benefits, economic opportunities, and leadership**
Ability to take decisions	**Civic and community participation**
Ability to take risks	**Control over resources, status, and self expression**

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To understand the challenges that can be addressed by ID deployers more effectively, the following categories have been prioritised

Awareness — Understanding the pathways to access digital ID systems.

Role of Information

Role of education, literacy, and training

Resource considerations

Role of actors

Purpose	Existing knowledge and literacy	Sources of information	Creation and facilitation of resource and pathways
Process			
Infrastructure	Existing training and connecting pathways	Information access point	Influence behavioral change
Practices			

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To understand the challenges that can be addressed by ID deployers more effectively, the following categories have been prioritised

Access — Identifying and connecting these pathways to interact with digital IDs.

Role of infrastructure

Role of logistics and emerging costs

Resource considerations

Role of actors

Availability

Capacity

Capability

Alternate access mechanisms

Economic costs

Non-Economic costs

Digital resources

Identity documents

Creation and facilitation of backward and forward linkages

Capacity building and creating support for the community

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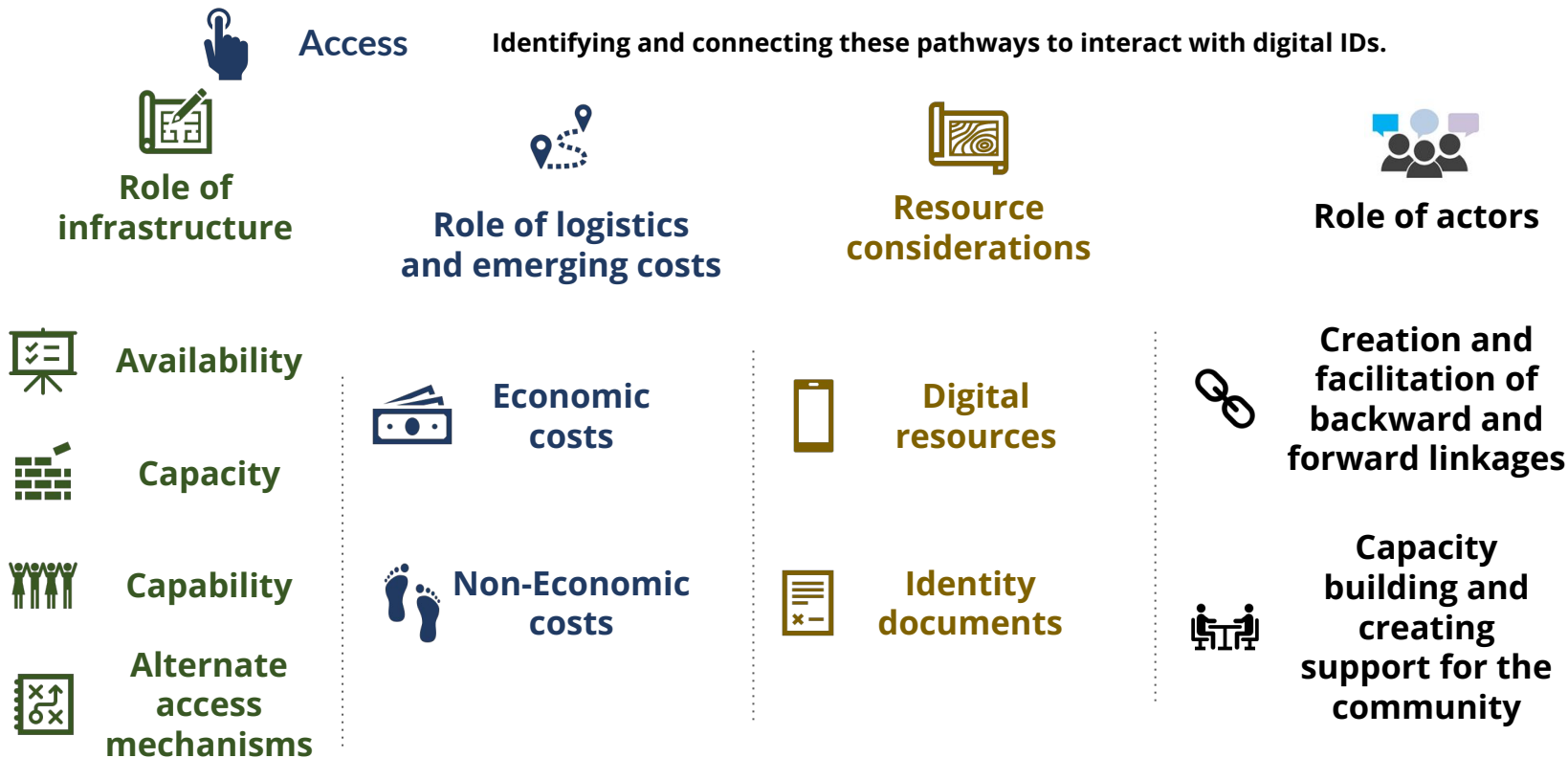
To understand the challenges that can be addressed by ID deployers more effectively, the following categories have been prioritised

Usage — Leveraging a digital ID to improve women's agency and empowerment.

Ecosystem infrastructure

Logistics and emerging costs

Resource ownership

Role of actors

Availability

Capacity

Economic costs

Non-Economic costs

Different identity documents

Creation of infrastructure and facilitation of resources and logistics

Facilitating authentication

Creating and disseminating progress

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Resources

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**The DPI Approach:
A Playbook**

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**Building the Driver
Advisory Council**

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**Financing Open
Digital Ecosystems**

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**Governance of Digital
Public Infrastructure**